



HOW MANY
ELEPHANTS

www.howmanyelephants.com

A close-up, high-contrast photograph of an elephant's face, focusing on its eye and the intricate, wrinkled texture of its skin. The lighting is dramatic, highlighting the ridges and valleys of the skin. The text is overlaid on the left side of the image.

96

AFRICAN
ELEPHANTS
ARE
POACHED
EACH
DAY



HOW MANY ELEPHANTS IS RAISING GLOBAL AWARENESS OF THE DEVASTATING IMPACT OF THE ELEPHANT IVORY TRADE

Few people know that 96 African elephants are poached each day for their ivory. At this rate they will be extinct by 2025. Founder of How Many Elephants, Holly Budge, has turned this disheartening statistic into a powerful exhibition to raise awareness and much needed funds for elephant conservation.

Part of the originality of this exhibition is in Holly's approach to avoid gruesome and shocking imagery to portray the facts. To actually see this data visually is very impactful. It is not about assigning blame, it's about raising awareness of the enormity of the poaching crisis. This award-winning exhibition will travel to international cities including Beijing, Shanghai and Hong Kong over the next 12 months.

Holly is an energetic motivational speaker, a passionate conservationist and a world record holding adventurer who recently summited Mount Everest. Her adventures provide a platform to raise valuable funds for How Many Elephants and support anti-poaching projects in Africa. To date, she has helped to raise over £300k for various charities.



96 ELEPHANTS A DAY NECKLACE:
Multi award-winning piece; Holly has
weaved shocking data into her craft
to close the gap between scientific
information and human connection.

ON TOP OF THE WORLD:
Holly summited Everest in 2017 to raise
valuable funds for How Many Elephants
and support anti-poaching projects in
Africa. #EverestEveryday.
Read about Holly's adventures at
www.hollybudge.com





Get involved with our campaign at:
www.howmanyelephants.com