

**FOR IMMEDIATE RELEASE**

Saving the world's endangered Elephants  
and Inspiring Female Role Models

**HOLLY BUDGE TO FILM ALL FEMALE ANTI-POACHING  
BLACK MAMBAS IN SOUTH AFRICA IN MAY 2018.**

British adventurer, conservationist and speaker, Holly Budge, aims to inspire and educate women globally by showing real life case studies of ordinary women who achieve extraordinary things in traditional male roles. She feels that The Black Mambas, a courageous and determined anti-poaching all women team, are a great example of this.

Few people know that 96 African elephants are poached each day for their ivory. At this astonishing rate they will be extinct in the wild by 2025. Holly Budge, has turned this disheartening statistic into a powerful campaign which presents a physical commentary on the devastating impact of the elephant ivory trade.

Holly is founder of 'How Many Elephants', an award winning campaign, raising awareness of the plight of elephants in Africa. She has helped raise over £300k for a diverse range of charities through her adventures and charity work so far and she commented:

*"I am very excited to immerse myself with the Black Mambas, the first all female front line anti-poaching team, in South Africa next month, to intimately learn what drives and motivates these pioneering women to pursue their multifaceted roles as protectors, educators and beacons of hope. The Black Mambas' work takes them away from their young families for weeks at a time, challenging the traditional status quo. Armed only with pepper spray and handcuffs, these women patrol hunting grounds of armed poachers who pose an imminent threat to the elephant species. They also strive to change attitudes towards the role of women in Africa and beyond. I have raised £5000 so far for the Black Mambas."*

Holly will be immersing herself with The Black Mambas for several weeks, arriving in South Africa on 6th May to film these inspiring role models and to show that you do not have to have elite qualities of physical or mental advantage to be a great role model.

With her primary aim to make a feature length documentary as a solo camera woman, Holly will have the backing of Face TV, a UK production company.

As a public figure and role model herself, Holly is in a prime position to bring this message to women around the world, encouraging them to pursue their own

journeys with purpose and show that with self belief, determination and resilience, even the biggest of challenges can be overcome.

Holly is also a big mountain expedition leader and was quite literally on top of the world when she summited Mount Everest last year. Her passion for adventure is evident with two world records under her belt so far, including being the first woman to skydive Everest and race semi-wild horses 1000 kms across Mongolia in just nine days.

More at [www.hollybudge.com](http://www.hollybudge.com)

More at [www.howmanyelephants.com](http://www.howmanyelephants.com)

**"Holly is an inspiration and great ambassador for meaningful change."**

Dr Tom Ainsworth

Links:

How Many Elephants Brochure:

<https://www.howmanyelephants.co/wp-content/uploads/2018/01/howmanyelephants-overview.pdf>

Holly Budge Overview - Adventurer | Speaker | Conservationist:

<http://www.hollybudge.com/wp-content/uploads/2018/02/HollyBudge-speaker-2018.pdf>

**LINK TO IMAGES of Holly Budge related photos**

<https://www.dropbox.com/sh/upwx7y8ys3egfuq/AADH9nyuFE1SbCYukRi3g9Zja?dl=0>

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Contact Details:

**Holly Budge**

Mobile - 07770 507 686

Email - [holly@hollybudge.com](mailto:holly@hollybudge.com)

UK Press Contact:

Lynda Lawrence

Tel: 01420 87489

Email: [lynda@lyndalawrence.co.uk](mailto:lynda@lyndalawrence.co.uk)